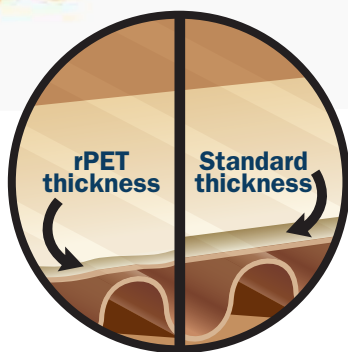


Thinner & Stronger

THE PERFORMANCE OF rPET FILM IN PACKAGING TAPE CONSTRUCTION

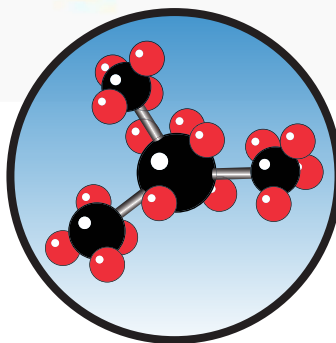
When it comes to packaging tape, material matters. That's why we're expanding beyond traditional BOPP film and incorporating recycled polyester (rPET) into our tape backing – a solution that delivers on both performance and sustainability.

Recycled polyester film offers superior strength and durability compared to BOPP film. Its more rigid molecular structure enhances resistance to nicks, tears and breakouts. This robustness allows for downgauging the film without compromising application performance.



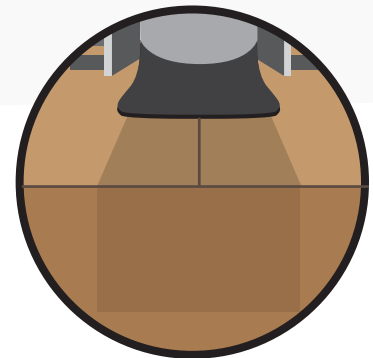
Thinner Profile = Higher Adhesion

Improved conformability increases tape's adhesion to kraft by up to **35%** for better case seal integrity



Molecular Structure = Higher Tear Resistance

rPET films have **82%** higher tear resistance than standard BOPP films to resist nicks, cuts, breaks and tears during transit



Recycled Series Tapes = The Total Package

By combining an rPET film-based backing with our tried-and-true high-performance adhesive, Recycled Series tapes deliver uncompromised adhesive strength and functionality to deliver a case sealing solution with the reliability and performance you demand

Sustainability

Helping to drive a circular plastics economy, Recycled Series Packaging Tapes are made from 90% Post-Consumer Recycled Polyester, found in PET bottles, and are designed to significantly reduce virgin plastic use in carton sealing operations.



**ESTIMATE YOUR VIRGIN PLASTIC
REDUCTION IMPACT WITH OUR
FREE CALCULATOR**

Shurtape®
TRUE TO YOUR WORK®