

SECURE + SUSTAINABLE PACKAGING SOLUTIONS

Our portfolio of secure and sustainable packaging solutions is crafted to help our customers comply with regulations, fulfill corporate social responsibility goals and build stronger brand reputations. Through responsible sourcing, recycled raw materials and source reduction, our solutions drive a more circular economy for end-of-line packaging and integrate seamlessly into existing packaging operations.

PACKAGING TAPE APPLICATION GUIDE

GOAL:
Holistic
Plastic
Elimination



CR 100

- Production grade paper packaging tape
- Curbside Recyclable on the box – using standard application methods
- Medium adhesion
- Hand-tearable
- Manual application

CR 400

- Performance grade paper packaging tape
- Curbside Recyclable on the box – using standard application methods
- Very high adhesion
- Resistant to curling, abrasion and water
- Manual or automated application

GOAL:
Virgin
Plastic
Reduction



rHP 100

- 90% post-consumer recycled 19 micron rPET film
- General purpose grade, light duty packaging tape
- Ideal for unitized/palletized loads

rHP 235

- 90% post-consumer recycled 23 micron rPET film
- Medium duty packaging tape for use on highly recycled or 100% PCW/OCC cartons
- Higher shear, tack and adhesion on recycled corrugated, recycled paper and a variety of other substrates
- Great for palletized loads or single parcel shipments

rAP 201

- 90% post-consumer recycled 19 micron rPET film
- Production grade, medium duty acrylic packaging tape
- High clarity, low odor, non-yellowing emulsion acrylic adhesive
- Good for cold and/or humid environments

SUSTAINABLE PACKAGING TAPES

Shurtape® CR 100 Paper Packaging Tape



Item Number	Color	Size	Rolls/Case
105954	Kraft	48mm x 55m	24
105955	Kraft	72mm x 55m	16

Shurtape® rHP 100 General Purpose Grade 90% PCR rPET Hot Melt Packaging Tape



Item Number	Color	Size	Rolls/Case
105832	Clear	48mm x 100m	36
105833	Clear	72mm x 100m	24
105834	Clear	48mm x 1500m	6
105836	Clear	53mm x 1500m	6
105835	Clear	72mm x 1500m	4

Shurtape® rAP 201 Medium Duty 90% PCR rPET Acrylic Packaging Tape



Item Number	Color	Size	Rolls/Case
232714	Clear	48mm x 100m	36
232715	Clear	72mm x 100m	24
232716	Clear	48mm x 1500m	6
232717	Clear	72mm x 1500m	4

Shurtape® CR 400 Heavy Duty Paper Packaging Tape



Item Number	Color	Size	Rolls/Case
105762	Kraft	48mm x 55m	24
105763	Kraft	72mm x 55m	16
105764	Kraft	48mm x 548m	6
105765	Kraft	72mm x 548m	4

Shurtape® rHP 235 Medium Duty 90% PCR rPET Hot Melt Packaging Tape



Item Number	Color	Size	Rolls/Case
105840	Clear	48mm x 100m	36
105841	Clear	72mm x 100m	24
105838	Clear	48mm x 1500m	6
105837	Clear	53mm x 1500m	6
105839	Clear	72mm x 1500m	4

CERTIFICATIONS DEFINED



FSC® certification ensures that products come from responsibly managed forests that provide environmental, social and economic benefits.



Products that carry a WMU mark denote these products have been curbside recyclable tested and verified through Western Michigan University.



Products that carry our Renewable Resource Quotient (RRQ) mark denote the percentage of renewable or recyclable materials these products are constructed with by total weight.



SHURTAPE.COM
1.888.442.TAPE



Shurtape®
TRUE TO YOUR WORK®

ISO 9001 CERTIFIED QUALITY SYSTEM
Printed in USA on recycled paper. © Shurtape Technologies, LLC 2025/MMC 01404

SECURE + SUSTAINABLE PACKAGING SOLUTIONS

Our approach to sustainable end-of-line packaging reflects our passion to protect the environment for future generations and is a testament to our commitment to innovation.

From more sustainable tape backings made from renewable and recycled resources to application technologies that simply use less tape, our holistic approach ensures we continue to deliver the same quality, secure seals you demand, while also maximizing your packaging line efficiencies to keep them running longer and faster.

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Curbside Series Packaging Tapes are constructed with responsibly sourced, FSC® certified paper and can be recycled right on the box, so there's no need to remove the tape before it's sent to the recycling center.



Recycled Series Packaging Tapes are made from 90% post-consumer recycled polyester, found in PET bottles, and are designed to significantly reduce virgin plastic use in carton sealing operations.



ShurSEAL® Packaging Solutions is an automated tape application technology that is engineered to enhance case sealing operations and optimize packaging tape usage. ShurSEAL delivers **Secure Seals, Every Time™** with the least amount of material necessary to protect your product.

CR 100



Production Grade Paper Packaging Tape

Production grade curbside recyclable paper packaging tape used for manual carton sealing applications. CR 100 features medium adhesion to deliver secure seals in lightweight or non-critical carton sealing applications.



CR 400



Performance Grade Paper Packaging Tape

Performance grade curbside recyclable paper packaging tape used for hand and machine carton sealing applications. CR 400 is constructed with an aggressive adhesive and a strong, flexible kraft backing to deliver a tape solution with excellent quick stick and holding power that also meets FDA specifications for indirect food contact.



rAP 201



Production Grade 90% PCR rPET Acrylic Packaging Tape

Designed to significantly reduce virgin plastic use, rAP 201 is a medium duty packaging tape made with 90% post-consumer recycled (PCR) rPET film for manual or automated carton sealing. This sustainable packaging tape is constructed with a high-quality adhesive engineered to deliver clarity, UV resistance, premium aging characteristics and low odor.



rHP 100



General Purpose Grade 90% PCR rPET Hot Melt Packaging Tape

Sustainable, general purpose packaging tape made with 90% post-consumer recycled (PCR) rPET film for manual or automated carton sealing. rHP 100 is engineered with an aggressive, high-tack hot melt adhesive and features Hold Strong® technology to keep carton seals intact.



rHP 235



High Tack 90% PCR rPET Hot Melt Packaging Tape

Sustainable, medium duty packaging tape made with 90% post-consumer recycled (PCR) rPET film for manual and automated carton sealing applications. rHP 235 is designed with an enhanced hot melt adhesive system and features Hold Strong® technology that offers higher shear, tack and adhesion to produce better seals, no matter the recycled content of the carton.



The ShurSEAL® Solution - 7000 Series



Automated packaging solution that combines high-performance Shurtape® packaging tape with innovative tape application technology for better carton seals and packaging line efficiency. With multiple wipe-down mechanisms for full utilization of the tape's adhesive for tamper-evident seals with less waste, Folded Edge® Technology that folds the edges of the tape as it is applied for a no-knife-to-open carton seal, and front and rear tab adjustments that allow for the rightsizing of tape, The ShurSEAL® Solution delivers consistent and secure seals, carton after carton.

Shurtape® ET20U Case Erector



Automated uniform case erectors for forming cartons and cases. Offering minimum complexity for maximum output and effortless set-up with intuitive Fluid Form™ Controls, these case erectors deliver quick and trouble-free changeovers, consistently square cases, fewer wear parts and less maintenance – for maximum operational efficiencies in end-of-line packaging operations.

Shurtape® ST30U Case Sealer



Automated uniform case sealers capable of handling a large variety of case sizes and configurations. These case sealers are safe, simple, accessible and packed with functionality, including major flap management for reduced case jams and spring-loaded, soft-grip side belts for reliable case transport – because there is no time for downtime.

RESPONSIBLY SOURCED + RECYCLABLE



FSC® Certification



WMU certified



Curbside recyclable on the box using standard application methods

SECURE + SUSTAINABLE



Made from recycled PET bottles



Hold Strong® technology to keep carton seals intact



Converting to rPET tape reduces virgin plastic consumption

SOURCE REDUCTION + AUTOMATION



Right-sized tape application to reduce tape waste



Good to the Core® technology for full use of every roll



Best-in-class wipe-down force for tamper-evident seals