

CUSTOM-PRINTED PACKAGING TAPES

DELIVER A CLEAR MESSAGE WITH EVERY PACKAGE

Shurtape's custom print product line is designed to offer a hands-on experience that connects directly with your customers, featuring film tapes with a 3-layer lock print technology that ensures durability for artwork protection against wear and tear. This program caters to a wide range of product needs with availability on acrylic, hot melt and eco-friendly films, as well as water activated tapes. Add your unique branding and messaging to enhance brand visibility, customer satisfaction and marketing.

A custom-printed tape adds an inviting layer to the unboxing experience for the customer. As the first thing they see, it's an opportunity to reinforce brand recognition, customer appreciation or additional marketing messages – an exciting new way to elevate every interaction and foster lasting connections with your audience.



Shurtape®

TRUE TO YOUR WORK®

SHURTAPE.COM 1.888.442.TAPE

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TECHNICAL SPECIFICATIONS

		Adhesion to Stainless Steel	Thickness	Tensile Strength	Holding Power to Fiberboard	Service Temperature Range	Application Temperature Range
AP 251		Custom-printed, production grade acrylic packaging tape for light- to medium-weight cartons.	22 oz/in width	2.0 mils	24 lbs/in width	N/A	-20 F – 180 F 20 F – 110 F
HP 250		Custom-printed, production grade hot melt packaging tape for sealing medium-weight cartons.	44 oz/in width	1.9 mils	27 lbs/in width	15,000 min	-20 F – 150 F 35 F – 110 F
HP 252		Custom-printed, cold environment, production grade hot melt packaging tape for sealing medium-weight cartons in temperatures from 20 F to 75 F.	30 oz/in width	1.9 mils	27 lbs/in width	10,000 min	-20 F – 100 F 20 F – 75 F
HP 255		Custom-printed, medium duty hot melt packaging tape for sealing highly recycled cartons, including 100 percent recycled.	50 oz/in width	2.0 mils	27 lbs/in width	15,000 min	-20 F – 150 F 35 F – 110 F
HP 255		Custom-printed, medium duty hot melt packaging tape made with 90% post-consumer recycled (PCR) rPET film for use on highly recycled or 100% PCW/OCC cartons.	63 oz/in width	1.75 mils	23 lbs/in width	15,000 min	-20 F – 150 F 35 F – 110 F
HP 350		Custom-printed, performance grade hot melt packaging tape for sealing medium-weight cartons subjected to handling stress.	50 oz/in width	2.2 mils	30 lbs/in width	25,000 min	-20 F – 150 F 35 F – 110 F
HP 450		Custom-printed, high performance grade hot melt packaging tape for sealing large, bulky or heavy cartons.	54 oz/in width	2.5 mils	33 lbs/in width	35,000 min	-20 F – 150 F 35 F – 110 F
HP 550		Custom-printed, heavy duty grade hot melt packaging tape for sealing heavy, bulky cartons subjected to high stress or extreme handling.	58 oz/in width	3.0 mils	42 lbs/in width	45,000 min	-20 F – 150 F 35 F – 110 F
WP 150		Custom-printed economy grade reinforced paper tape with water activated adhesive for sealing light- to medium-weight cartons.	N/A	5.0 mils	55 lbs/in width	N/A	-20 F – 120 F 33 F – 110 F
WP 250		Custom-printed, production grade hot melt packaging tape for sealing medium-weight cartons.	N/A	6.75 mils	60 lbs/in width	N/A	-20 F – 120 F 33 F – 110 F
WP 350		Custom-printed heavy duty grade reinforced paper tape with water activated adhesive for critical closure of heavy-weight cartons in all environments.	N/A	7.0 mils	75 lbs/in width	N/A	-20 F – 120 F 33 F – 110 F
WP 450		Custom-printed extra heavy duty grade reinforced paper tape with water activated adhesive for carton sealing in moderate to severe handling environments.	N/A	8.0 mils	80 lbs/in width	N/A	-20 F – 120 F 33 F – 110 F

*To learn more, visit Shurtape.com/RRQ.



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ISO 9001 CERTIFIED QUALITY SYSTEM
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